Tara thinks that every person counts in the battle against waste and litter, so she wants to encourage people to make small changes that can amount to one big change. To do this she wants to recruit PIPs. PIP has three meanings: it is an acronym for Plastic is Pollution; a seed that can grow into something amazing and, to Tara, it is also a person that willing to make a small change to improve their environment. Tara hopes that if each PIP can recruit another PIP, then her campaign will be able to grow and grow into something amazing, PIP, PIP Hooray... Read on to discover how you can help Tara in her PIP project.

## **Step 2: PIP Review**

Step 2, is calculating how many PIPs are in your school – this should be pretty easy at the start of your campaign as you won't have any!

### **Step 3: PIP Plan**

First, you need to create some PIP badges that can be given to PIPs. A badge can be worn proudly to show that that person is a PIP who cares about their environment. We recommend creating badges using recycled materials such as milk bottle tops. When you have designed and created your badges it is to time to elect your very first PIP, this should be a responsible person who cares for the environment. Your first PIP should be given a badge for themselves (to show they are a PIP) and a badge to give out to someone they spot doing environmental work. This recruit should be given their badge and another that they can give to someone they recruit and so on. Hopefully throughout the year, the number of PIPs in your school will keep on growing. If you want to really show you are proud of your PIPs why not give the badges out in whole-school assemblies?

# DAVID LUKE

#### Step 1: PIPs

A school can begin this action with one single PIP and allow it to organically grow: one PIP can recruit one more PIP, then that PIP can recruit one more until you have a whole army of PIPs making small changes to improve and protect the environment.



Step 4: Curriculum PIPs

Tara thinks that a fun art or design technology lesson would be creating PIP badges. Hopefully, your school will need plenty of PIP badges, this means more than one class can be involved in creating the badges.

Step 5: PIP People Tara thinks that a great way to start the PIP programme is with a wholeschool assembly letting everybody know what a PIP is. Once your whole school knows what a PIP is, it's time to let the PIP programme spread organically as one PIP recruits another. You can even recruit Tiny PIPs from Early Years, Teen Pips from KS3 and 4 or maybe even Parent PIPs.

Step 6: PIP Progress? It is really easy to monitor the progress of your PIP campaign – simply regularly count the amount of PIPs your school has. You could even ask them how they became a PIP and what makes a great PIP?

Step 7: PIP-Code

# Tara says: Plastic is pollution, what do you say?

